

The new EU rules on data, cybersecurity & AI

A THREE-DAY TRAINING COURSE



INTERNATIONAL



in-person
training



regulation made simple

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TRAINING

The training will provide attendees with:

This training course offers a comprehensive overview of the new EU rules for the digital economy, with a focus on data, cybersecurity and AI.

Topics covered include:

- data protection and privacy six years after the GDPR;
- an enabling framework for data sharing and reuse;
- cybersecurity: a growing regulatory area; and
- a risk-based approach to AI governance.

The training will allow participants to:

- gain a clear insight into the main EU rules on data, cybersecurity and AI;
- understand key concepts and trends in EU digital regulation; and
- learn and exchange views on emerging questions faced by industry and regulators alike.

Who should attend and why?

The seminar is suitable for:

- seasoned regulatory experts who have become specialised in a specific regulatory area but who wish to refresh their understanding of the broader range of regulatory issues impacting the digital economy
- regulatory specialists dealing with a specific country who want to become acquainted with broader regulatory developments at EU level
- individuals who have recently moved into a regulatory position and wish to acquire a rapid grasp of some key rules impacting the digital economy

The seminar is NOT designed for experts who already have a broad range of regulatory experience and/or knowledge across the topics covered.

The training organiser

Cullen International provides regulatory, competition and sustainability intelligence in telecoms, media, postal and the digital economy covering developments across Europe, Americas, the Middle East and North Africa, as well as key trends across the globe.

For almost 40 years, we have been providing comprehensive, neutral, unbiased, timely information that is trusted by industry and official institutions alike. We are widely recognised as the leading regulatory intelligence provider in the field.

Our subscription services consist of a unique range of alerts, reports, benchmarks and enquiry services that are complemented by our topical conferences and regulatory training offer.

We are also regularly selected to carry out important research and studies for the European Commission and other organisations and we are frequently sought out to chair and make presentations at industry events.

“Cullen’s trainings are a valuable experience that should be shared with people from all levels, from C-level to analysts.”

COURSE TIMINGS

For future course dates and the detailed agenda, please visit our website:

www.cullen-international.com



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Trainers



Elisar Bashir, *Senior Analyst*, follows EU regulation shaping the digital economy with a particular focus on AI and data-related technologies. She has previous experience working for a tech company and the European External Action Service, among others. Elisar has a Master's degree in Public Policy from the University of Oxford and holds a Master in International Relations and Law of the European Union from Sofia University "St. Kliment Ohridski".



Philippe Defraigne, *Director*, has worked extensively on EU regulation affecting the telecoms and internet sectors and the implementation at national level across Europe. He is widely regarded in the industry as one of the leading experts in the field. Philippe pioneered the practice of cross-country benchmarking of national regulation – the core methodology used across all of Cullen International's intelligence services. He leads business development activities for the company – focussing on building Cullen International's business outside of Europe, in particular in Latin America, the Middle East & North Africa. Philippe frequently presents Cullen International research at industry conferences, client briefings and training courses.



Javier Huerta Bravo, *Head of Digital Economy*, leads the digital economy regulatory intelligence service for Europe. Before joining Cullen International in 2014, Javier worked at the European Commission on copyright, e-commerce and other topics related to online services. He is a qualified lawyer.



Dries Indestege, *Head of Telecoms Europe*, leads our research on telecoms regulation in Europe, pulling in contributions from our analysts and correspondents across the continent. Prior to his collaboration with Cullen International, Dries worked at Proximus on local loop unbundling and the company's launch of IPTV.



Marianna Mattera, *Senior Analyst*, follows privacy regulation at EU level and national legislative developments in the digital economy in France. She is an expert in EU telecoms regulation as well. Before joining Cullen International, Marianna worked at the European Commission (DG JUST) and as a lawyer in Italy.



Sebastian-Dan Naste, *Senior Analyst*, follows EU regulation related to privacy and data protection, as well as national legislative developments covering the digital economy more broadly in Ireland and Romania. He joined Cullen International from a consultancy company in Brussels, where he was a public affairs manager. Sebastian worked at the Permanent Representation of Romania to the EU in the team dealing with cybersecurity and telecom during Romania's Presidency of the Council of the EU in the first half of 2019. Previously, he worked for Deloitte Luxembourg advising the EU institutions on how to address the cyber and privacy challenges. Sebastian has an LL.M Master's Degree in Law and Technology from Tilburg University in the Netherlands.



Visiola Pula, *Senior Analyst*, follows cybersecurity regulation at EU level and national cybersecurity developments in the UK and Ireland. At EU level, she focuses on initiatives such as the NIS Directive, 5G security and the EU cybersecurity act. Visiola joined Cullen International in July 2015, after graduating from the University of Hamburg in EU Law and Affairs.



Miljana Todorovic, *Digital Economy Analyst*, follows policy and regulation in the UK shaping the digital economy, and EU-wide data and platform regulation. Before joining Cullen International, Miljana worked as a university researcher and lecturer. Miljana holds a Ph.D. from the University of Belgrade, and an LL.M. in International Business Law from the Université Libre de Bruxelles.

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MODULE 1

EU data governance framework

EU privacy framework six years after GDPR

- GDPR review: challenges in implementation and enforcement
- Landmark data protection cases
- Key developments on international data transfers
- e-Privacy, including key aspects of the ongoing reform

EU framework on data sharing and reuse: further unleashing the potential of data

- The value of data sharing and reuse for fostering innovation
- The European strategy for data
- Overview of the EU legislative framework related to data, including the Data Act
- Interplay of key data-related initiatives

Data sharing and interoperability

- The concept of interoperability, its significance, and the framework for data interoperability
- The importance of standardisation and the role of standardisation bodies

MODULE 2

EU cybersecurity framework

EU framework on cybersecurity: main developments

- The role of cybersecurity in the data economy
- Directive on measures for a high level of cybersecurity across the EU (NIS2)
- Other key EU cybersecurity rules
- The state of play of cybersecurity certification schemes

Interoperability and security aspects of digital wallets (Case study)

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MODULE 3

AI governance framework

What is AI? Key technical aspects that define AI

- What is machine learning?
- How does a neural network learn?
- How do large models (LLMs) work?
- What are some of the limitations of AI?

The EU Artificial Intelligence Act (AIA): a risk-based approach to regulating the use of AI

- The regulatory context, objectives and scope of the AIA
- The risk-based approach

Interplay between the new EU acts covered by the training course

This session aims to analyse and clarify the interaction between the General Data Protection Regulation (GDPR) and other acts covered by the training course.

Some of the core aspects of this interplay include the legal bases for the processing of personal data, the role of consent as an enabler for data sharing and reuse, the complementarity of certain rights and obligations, and the cooperation between different competent authorities.



For more information



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How to register?

Please register by filling in the respective form on our website:

www.cullen-international.com

Fees

Fee per delegate

Early-bird fee (up to two months before the event starts) € 2,723 (€ 2,250 VAT excluded)
Standard fee € 3,025 (€ 2,500 VAT excluded)

10% discount for multiple registrations from the same organisation.

Belgian VAT (21%) is chargeable on all bookings.

The fees include the course materials, refreshments, lunches on the three days and dinner on the first and second evenings. They do not include travel costs nor accommodation.

Upon receiving your registration, we will send you an invoice to be paid within one month and in all cases before the event.

Payments can be made by credit card or by bank transfer and should be made before the training starts.

Registrations will only be confirmed after the payment is received.

Training courses and conferences general terms and conditions

A. Eligibility

Cullen International's training courses are designed for the use of government entities, regulators, communications service providers or manufacturers. We reserve the right to offer access to our training courses only to selected organisations. Feel free to contact us if you have any questions regarding your eligibility.

B. Limited number of delegates

To ensure a high-quality training/conference experience, the number of participants in the training/conference programme will be limited. Cullen International reserves the right to refuse registrations once the maximum number of participants is reached.

C. Cancellations and substitutions

Cancellations must be made in writing. Full refunds will be paid only if cancellations are received by Cullen International 30 days before the start of the training/conference course. There will be no refund in case of cancellations within 30 days before the start of the training course. Delegate substitutions can be made at any time. They must be communicated to Cullen International before the start of the course.

D. Non-attendance

In the event of non-attendance, full training/conference fees will remain payable, and no refunds will be paid.

E. Changes to programme, venue or date or format

Cullen International reserves the right to make changes to the programme, the venue, the presenters and the training format. Cullen International also reserves the right to cancel or re-schedule the training/conference if there are insufficient participants. Delegates will be notified in good time and will be entitled to a refund of the fee if the training/conference is cancelled or is changed to a date which is not convenient for the delegate. In case the training course cannot be organised onsite, because of any event preventing the training organisation in a classroom format, Cullen International reserves the right to change the course format to an online course. Participants will be notified in due time. If the course is changed to an online format, Cullen International will not reimburse any travel or accommodation costs. It is strongly recommended that participants include a cancellation insurance when booking travels and accommodation.

F. Invoicing and payment conditions

Registrations will only be effective after payment receipt and payment must be done before the event takes place. Cullen International reserves the right to refuse attendance of a participant whose invoice has not been paid prior to the event. Cullen International also reserves the right to refuse registrations to members of organisations who had registered participants to previous events and not paid their invoices. The delegate

shall provide, while registering to attend an event, all requested information necessary for the issue of the invoices. All invoices are payable in total, for the amount including the taxes stated on each invoice (VAT). No withholding for tax or administrative reasons will be accepted.

G. Data protection

Your personal data will be used for the purpose of organising the training or conference. Cullen International will also subsequently use such data to inform you of its future training programmes and other activities or services, unless you opt out by sending us an email. Your personal data will not be communicated to any third parties.

H. Confidentiality and copyright

All Cullen International training/conference material is subject to normal copyright conditions. Any copy is subject to prior written authorisation from Cullen International. The training/conference material is for the delegate's own use and may not be disclosed to any third party. It shall be treated with a high-level of confidentiality, in the same way as the delegate protects its own confidential information.



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