



# Global Trends

Get expert insight  
on the global tech trends  
at the top of the agenda  
for policymakers and regulators



CULLEN  
INTERNATIONAL

regulation made simple



# Why Cullen International

Founded in 1986,

Cullen International has helped decision makers see the bigger picture behind communications sector regulation for almost four decades. Today, our experts monitor and report on the latest developments in the digital world across 70 countries, and our clients rely on us for our commitment to clarity, accuracy and impartiality.

“Cullen  
excels in  
simplifying  
without  
falsifying.”

Deutsche Telekom

“Articles that add  
insight rather than  
just report on  
developments.”

Ofcom

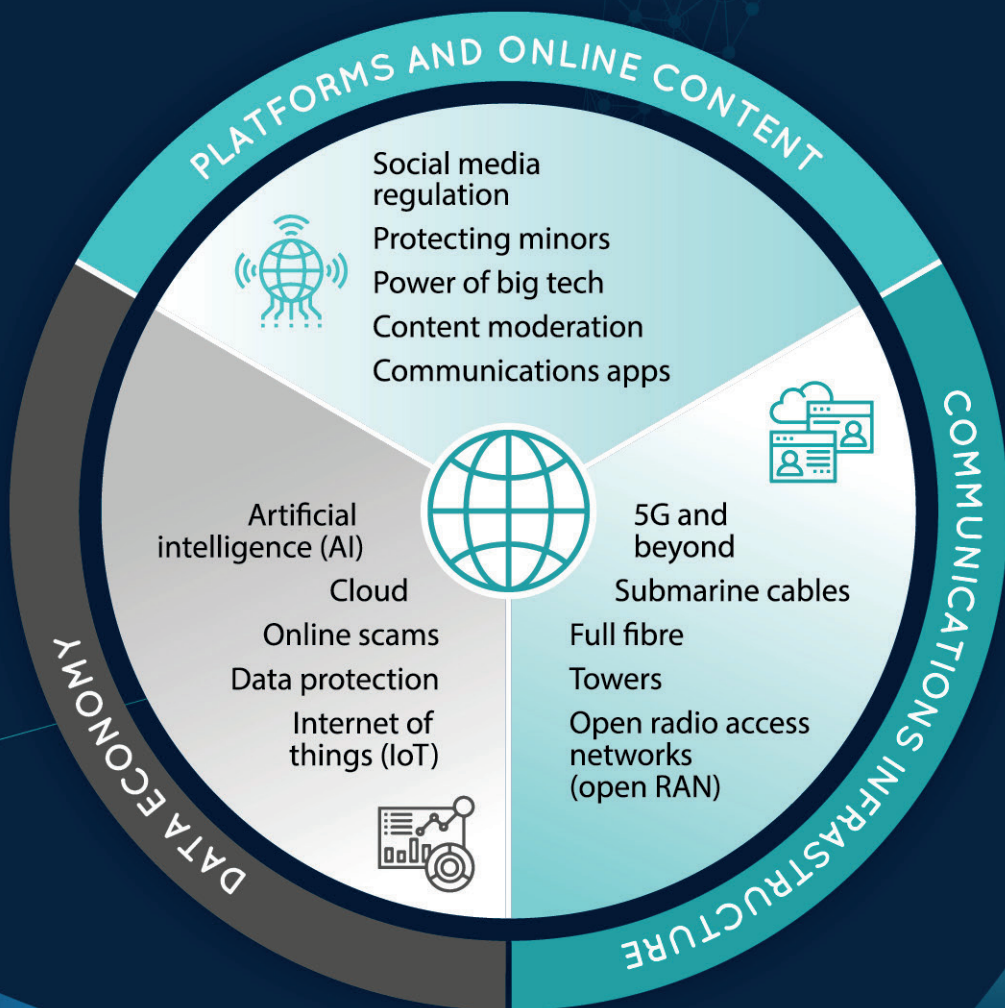


Designed for decision makers across industry, government and regulators, our Global Trends service provides a high-level view of the latest developments shaping policy and regulation in the digital world.

Using on-the-ground expertise in key global markets, we deliver independent and impartial intelligence to help you see the bigger picture and set strategic direction for your organisation.

## Key trends in focus

Updated on a regular basis and constantly evolving following market developments.





# Global geographic scope

12+ key markets covered in-depth across 5 continents



- 📍 Standard coverage of 11 markets
- + one or more additional countries depending on topic

## Deliverables

### REGULATORY TREND REPORTS

A snapshot of the key trends of the moment, presented in a simple format.

Understand the global forces at work behind new developments and get a 360-degree view of their impact.



### IN-DEPTH BENCHMARKS

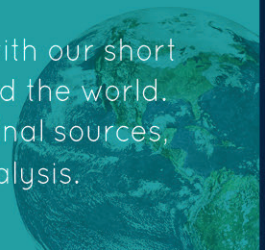
Compare and contrast how different markets are responding to new developments.



Our benchmarks allow you to explore global tech trends in depth, distilled to the essential facts.

### TREND ANALYSES

Keep abreast of compelling new developments with our short analyses covering key developments from around the world. These timely trend spotters are all based on original sources, and link to further research for more in-depth analysis.

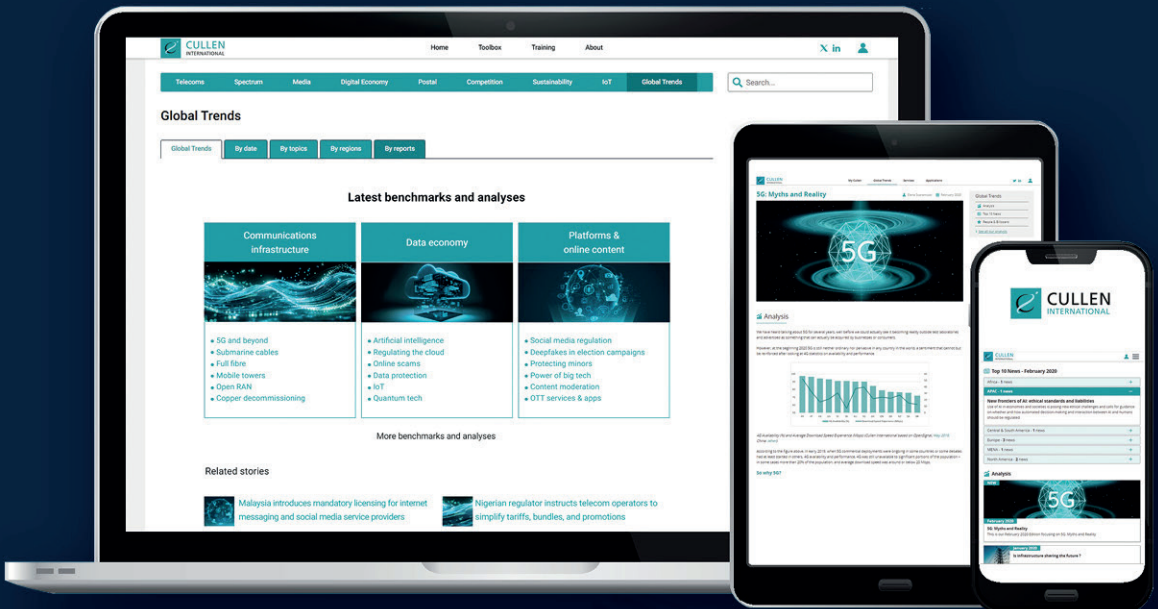




# Why Global Trends

To stay at the forefront of policy and regulation in the digital world, decision makers need to understand and engage with a host of disruptive new trends at the intersection of technology, politics and economics.

Our intelligence makes it simple to get up to speed on the key issues via short, easy-to-read reports and benchmarks, compiled by our own experts in multiple countries and available under a single annual subscription.



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Global Trends

By date By topics By regions By reports

### Latest benchmarks and analyses

Communications infrastructure	Data economy	Platforms & online content
<ul style="list-style-type: none"><li>5G and beyond</li><li>Submarine cables</li><li>Full fibre</li><li>Mobile towers</li><li>Open RAN</li><li>Copper decommissioning</li></ul>	<ul style="list-style-type: none"><li>Artificial intelligence</li><li>Regulating the cloud</li><li>Online scams</li><li>Data protection</li><li>IoT</li><li>Quantum tech</li></ul>	<ul style="list-style-type: none"><li>Social media regulation</li><li>Deepfakes in election campaigns</li><li>Protecting minors</li><li>Power of big tech</li><li>Content moderation</li><li>OTT services &amp; apps</li></ul>

More benchmarks and analyses

Related stories

- Malaysia introduces mandatory licensing for internet messaging and social media service providers
- Nigerian regulator instructs telecom operators to simplify tariffs, bundles, and promotions

### 5G Myths and Reality

Analysis

400 countries have already signed 5G service agreements. China is the first to have rolled out 5G services. According to the 5G market report, 5G is expected to be the most significant driver of growth in the mobile market over the next few years. 5G is expected to be the most significant driver of growth in the mobile market over the next few years.

### Top 10 News - February 2020

5G Myths and Reality

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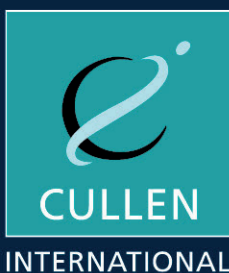
5G Myths and Reality



## Get a demo

See more examples and find out how our intelligence could help you with a free personal demo.

<https://pages.cullen-international.com/GT>



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