

Mastering EU environmental policy and practices

A TWO-DAY TRAINING COURSE



INTERNATIONAL



in-person
training

regulation made simple

Mastering EU environmental policy and practices



in-person
training

TRAINING

The training will provide attendees with:

This training aims to offer a comprehensive overview of the environmental policy and legislation affecting the EU, with a particular focus on the sectoral impact for digital communications, and for transport and delivery.

The topics covered include:

- Environmental targets
- Reporting requirements
- Offsetting and carbon capture
- How environmental considerations impact each stage of the value chain
- Green claims
- Latest EU legislative developments

After completing the training, participants will have:

- Gained a clear insight into the EU's main environmental rules and forthcoming changes;
- Understood the impact of these rules on digital communications and the transport and delivery sectors, including how organisations in these sectors are responding; and
- Learned and exchanged views on emerging questions faced by industry and regulators alike.

Who should attend and why?

The seminar is suitable for:

- Regulatory and policy experts working on environmental topics who wish to refresh their understanding of the broader range of environmental issues and industry practices
- Regulatory and policy specialists who want to become acquainted with broader environmental legislative developments at EU level
- Individuals who have recently acquired environmental responsibilities and wish to acquire a rapid grasp of the key rules and industry practices.

The training organiser

Cullen International provides regulatory, competition and sustainability intelligence in telecoms, media, postal and the digital economy covering developments across Europe, Americas, the Middle East and North Africa, as well as key trends across the globe.

For almost 40 years, we have been providing comprehensive, neutral, unbiased, timely information that is trusted by industry and official institutions alike. We are widely recognised as the leading regulatory intelligence provider in the field.

Our subscription services consist of a unique range of alerts, reports, benchmarks and enquiry services that are complemented by our topical conferences and regulatory training offer.

We are also regularly selected to carry out important research and studies for the European Commission and other organisations and we are frequently sought out to chair and make presentations at industry events.

COURSE TIMINGS

For future course dates and the detailed agenda, please visit our website:

www.cullen-international.com



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Speakers



Peter Dunn, *Director of European Relations*, leads the regulatory intelligence service covering sustainability. He is also responsible for developing and maintaining close relations with Cullen International's clients and other contacts in Europe. He regularly presents Cullen International's research at industry conferences and training courses. Before joining Cullen International in 2010, he worked in the UK and continental Europe for Orange and for Colt; and for Digicel Group in the Caribbean.



Bianca Sofian, *Senior Sustainability Analyst*, follows EU legislation and regulation on sustainability. She previously worked for a European consultancy providing advice on the legal regulatory compliance of products placed on the EU market. Bianca holds a master's degree in law and economics from the University of Utrecht and attended an intensive programme on EU Environmental Policies and Law at Université Saint-Louis in Brussels.



Michael van Maris van Dijk, *Senior Analyst*, follows regulation of the postal sector in Belgium and Austria and of the sustainability sector in the EU. He also follows telecoms regulation in Cyprus. He holds a BA in Law with Law Studies in Europe from the University of Oxford.



Emilie Degand, *Junior Analyst*, follows EU legislation and regulations on sustainability. She holds a master's degree in Public International Law from the Université Catholique de Louvain and an advanced master's in Information and Communication Technology (ICT) law from Université de Namur, Belgium.



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TRAINING

Sustainability and the environment – big picture

- The huge breadth of sustainability topics, UN SDGs
- Focus on the environment and circularity
- Global warming and greenhouse gas emissions
- Different forms of energy and their environmental impact

Who, what contributes most to GHGs – by sector, by country

- Understanding different greenhouse gas emissions (GHGs)
- Which countries are responsible for the most GHGs
- Which sectors are responsible for the most GHGs
- What actions can be taken to reduce GHGs

Global developments and targets, IPCC, COP

- IPCC reports
- The Paris Agreement
- COP meetings
- Countries' commitments (NDCs)
- Other international commitments

Setting targets – EU and national

- The EU's climate targets
- How is the EU ensuring the achievement of these targets
- ETS and CBAM
- National targets for EU member states
- National targets for countries outside the EU

Setting targets – organisations, three scopes, SBTi

- Standards for climate reporting
- The three different types (scopes) of emissions
- The use of carbon credits and offsets
- How organisations set targets
- How organisations measure and report on their performance

Reporting and responsibility, CSRD, CSDD

- EU reporting obligations for environmental and social impact
- Main provisions and aims
- Changes from the previous NFRD
- EU requirements for companies to take responsibility for adverse environmental impacts
- Comparison of the CSRD and CSDD
- Implementation and timelines



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Greening – using technology to reduce emissions

- Areas where digital technology can facilitate lower emissions
- Examples from key areas, including transport, cities, energy systems, agriculture, etc
- What difference will new digital technologies make

Operation, e.g. data centres, delivery

- The environmental impact of operating digital equipment
- The environmental impact of mail delivery
- Examples of actions to reduce the impacts
- Regulatory actions and monitoring

Greening – offsetting and carbon capture

- How does offsetting work
- Assessing the calculation of offsets
- Carbon management systems
- Carbon capture and use

Waste and recycling, including WEEE

- EU rules around the disposal and treatment of EEE
- Impact of these rules
- What changes are likely if the WEEE Directive is reviewed

Circularity and ecodesign

- Zero waste hierarchy
- Designing products for circularity
- The EU rules on ecodesign
- Other circular economy initiatives

EU legislation - where we are now, what next

- Overview of the EU Green Deal and Fit for 55
- Remaining actions and implementation
- What new EU initiatives are underway and planned

Production, e.g. network and user equipment

- The environmental impact of producing digital equipment
- Examples of actions to reduce this impact
- Regulatory actions and monitoring



For more information



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How to register?

Please register by filling in the respective form on our website:

www.cullen-international.com

Fees

Fee per delegate

Early-bird fee (up to two months before the event starts) € 1,743 (€ 1,440 VAT excluded)
Standard fee € 1,936 (€ 1,600 VAT excluded)

10% discount for multiple registrations from the same organisation.

Belgian VAT (21%) is chargeable on all bookings.

Upon receiving your registration, we will send you an invoice to be paid within one month and in all cases before the event. Payment can be made by bank transfer or by credit card. In the absence of payment by the due date, Cullen International reserves the right to reallocate places.

Trainings and conferences general terms and conditions

A. Eligibility

Cullen International's training courses are designed for the use of government entities, regulators, communications service providers or manufacturers. We reserve the right to offer access to our training courses only to selected organisations. Feel free to contact us if you have any questions regarding your eligibility.

B. Limited number of delegates

To ensure a high-quality training/conference experience, the number of participants in the training/conference programme will be limited. Cullen International reserves the right to refuse registrations once the maximum number of participants is reached.

C. Cancellations and substitutions

Cancellations must be made in writing. Full refunds will be paid only if cancellations are received by Cullen International 30 days before the start of the training/conference course. There will be no refund in case of cancellations within 30 days before the start of the training course. Delegate substitutions can be made at any time. They must be communicated to Cullen International before the start of the course.

D. Non-attendance

In the event of non-attendance, full training/conference fees will remain payable, and no refunds will be paid.

E. Changes to programme, venue or date or format

Cullen International reserves the right to make changes to the programme, the venue, the presenters and the training format. Cullen International also reserves the right to cancel or re-schedule the training/conference if there are insufficient participants. Delegates will be notified in good time and will be entitled to a refund of the fee if the training/conference is cancelled or is changed to a date which is not convenient for the delegate. In case the training course cannot be organised onsite, because of any event preventing the training organisation in a classroom format, Cullen International reserves the right to change the course format to an online course. Participants will be notified in due time. If the course is changed to an online format, Cullen International will not reimburse any travel or accommodation costs. It is strongly recommended that participants include a cancellation insurance when booking travels and accommodation.

F. Invoicing and payment conditions

Registrations will only be effective after payment receipt and payment must be done before the event takes place. Cullen International reserves the right to refuse attendance of a participant whose invoice has not been paid prior to the event. Cullen International also reserves the right to refuse registrations to members of organisations who had registered participants to previous events and not paid their invoices. The delegate

shall provide, while registering to attend an event, all requested information necessary for the issue of the invoices. All invoices are payable in total, for the amount invoiced including the taxes stated on each invoice (VAT). No withholding for tax or administrative reasons will be accepted.

G. Data protection

Your personal data will be used for the purpose of organising the training or conference. Cullen International will also subsequently use such data to inform you of its future training programmes and other activities or services, unless you opt out by sending us an email. Your personal data will not be communicated to any third parties.

H. Confidentiality and copyright

All Cullen International training/conference material is subject to normal copyright conditions. Any copy is subject to prior written authorisation from Cullen International. The training/conference material is for the delegate's own use and may not be disclosed to any third party. It shall be treated with a high level of confidentiality, in the same way as the delegate protects its own confidential information.



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